

## Computer Jargon in “PC World” Magazine

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### Abstract

In this research, the writer uses qualitative method, because the source details in the form of words and not in the form of numbers and statistic. Jargon means special words that used by a particular groups and difficult for others to understand, used that special words to another speaker in same group to interaction each other. In PC World magazine, the writer found there are 3 form of jargon, abbreviation form, number form, and model names form.

*Keywords: Jargon, Magazine, PC World*

### Introduction

Language is closely related to human cognition, stated that the language is the highest cognitive functions and are not owned by the animals, the science that studies the language is referred to as linguistic. In this there are some aspects to the study, which are language meaning, language form, and also language in context.

Fasold (2006:4-9) states that “Language is composed of separate sounds, words, sentences and other utterance units. The fact that we hear speech as a sequence of individual sounds, words, and sentences is actually an incredible accomplishment and all the more incredible for how instantaneously and unconsciously we do it”. Linguistics as a science that examines the language studies that have various objects, macro and micro. Among other branches of linguistics micro is phonology, morphology, syntax, dialectology and lexicology. While the macro include semantics, anthropo-linguistics, pragmatics, sociolinguistics, psycholinguistics, and ethnolinguistics.

Groups of speakers of the language contained in the particular geographic area must have language variations. The language to be diverse and varied not only speakers are not homogeneous but also for social interaction activities that they do very diverse. Based on its meaning, language that is used for what, in what areas, what pathways and tools, and how the situation. From this wide variety of languages can be influenced by the situation or special circumstance that make up a more specific language called Jargon.

Jargon means special words that used by a particular groups and difficult for others to understand, used that special words to another speaker in same group to interaction each other. Jargon often can't be understood by people outside of the group. However, the phrase is not confidential. Fromkin (2007:441) states that “Practically every conceivable science, profession, trade, and occupation has its own set of words, some of which are considered slang and others technical, depending on the status of the people using these in words”.

For example, for this time we live with some of technology for helping human to make it all of our activity easier, such as; computer. For the beginning to used computer of course we should know what is that and know the language of that computer and understand for some words or names on it, especially for someone who works with computer or study on computer field, so we can use it with easy. In “PC World” magazine, the writer found some words of computer jargon, the forms of computer jargon and the meaning of computer jargon. The writer found the computer jargon form above consists of abbreviation form in specially of the acronym and the cutting pattern, the number form, and the model names form. Form of computer jargon found in this research there are 152 jargon words, 25 words of abbreviation